



SHAW MEDIA RENEWS GLOBAL ORIGINAL MINISERIES, *BOMB GIRLS*

Viewers Make it the #1 New Canadian Original Drama of 2011/2012

Season Finale Airs Tomorrow, Wednesday, February 8 – 8pm ET/PT

For press kit materials and artwork, please visit: www.shawmediatv.ca

To tweet this release: <http://bit.ly/A4IPAF>

For Immediate Release

TORONTO, February 7, 2012 – Today, **Shaw Media** announced the renewal of the country's breakout original hit, *Bomb Girls*. With the initial six-part miniseries concluding tomorrow on **Global** at **8pm ET/PT**, the Canadian wartime drama has been green lit for 12 new episodes. Development on the additional episodes will begin shortly and start of production will be announced at a later date.

The series premiere drew **1.6 million** viewers on Global (Inc. 2+ National, confirmed data) making it the #1 new Canadian original drama premiere for the Fall 2011/2012 lineup with 2+ and A18-49 viewers. *Bomb Girls* has seen continued success with more than **1.2 million** viewers tuning in on average during the five-week period since its launch, becoming the #1 new Canadian program average this season.

"With six powerful episodes, *Bomb Girls* has struck a chord with Canadians and we're thrilled with the grassroots initiatives and overwhelming support this original series has generated," said **Barbara Williams, Senior Vice-President, Content, Shaw Media**. "As we work with our production partners at Muse and Back Alley, viewers will have the opportunity to continue the journey with these brave women facing a new reality during this fascinating time in Canadian history."

In tomorrow night's explosive finale, "*Element of Surprise*," the season culminates with dramatic twists for all of the characters set against the attack on Pearl Harbor. Gladys's (Jodi Balfour) secret job is exposed, while Lorna (Meg Tilly) grapples with a possible pregnancy and Kate (Charlotte Hegele) struggles to stand up to the return of her manipulative father.

Bomb Girls profiles the life-altering experiences of five brave Canadian women who risk their lives working in a munitions factory during the Second World War. Shot entirely on location in Toronto, *Bomb Girls* stars Academy Award® nominee Meg Tilly (*Agnes of God*, *The Big Chill*) alongside a talented cast featuring Jodi Balfour (*The Sinking of the Laconia*), Charlotte Hegele (*Murdoch Mysteries*), Ali Liebert (*Hellcats*), Antonio Cupo (*L'Ombra del destino*), Anastasia Philips (*Skins*), Sebastian Pigott (*Being Erica*) and Peter Outerbridge (*ReGenesis*).

Commissioned by Shaw Media's original content team, *Bomb Girls* is produced by Muse Entertainment and Back Alley Films. Muse Entertainment's Michael Prupas (*The Kennedys*, *Pillars of the Earth*) serves as executive producer, along with Back Alley Films' Janis Lundman (*Durham County*) and Adrienne Mitchell (*Durham County*). Mitchell is also the series' co-showrunner alongside Michael MacLennan (*Flashpoint*, *Queer as Folk*), who is also an executive producer and serves as head writer.

Viewers can take a behind-the-scenes tour and catch up on the entire first season of *Bomb Girls* at <http://www.globaltv.com/bombgirls>.

Source: BBM Canada PPM Data – contains confirmed and overnight data (9/12/11 – 2/1/12), Total Canada.

SOCIAL MEDIA LINKS:

Twitter: [@BombGirls](#)
Global TV [@Global_TV](#)
Shaw Media TV PR [@ShawMediaTV_PR](#)

Facebook:
Global TV <http://www.facebook.com/globaltelevision>

Global Television is a Shaw Media network.

About Shaw Communications Inc.

Shaw is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

-30-

For media inquiries, please contact:

Jaime Werby
Global Television
(416) 934-7851
jaime.werby@shawmedia.ca

Grace Park
Global Television
(416) 967-2484
grace.park@shawmedia.ca